



ODFL Project Prospectus

Girl's Equality Project

PROJECT NAME:

The Girl's Equality Project

PROJECT SUMMARY:

Provide girls and women a solution to managing their monthly menstrual cycle

thereby enabling them to attend school full time. In many countries of the world, girls miss school one week every month because they do not have access to feminine hygiene solutions. They stay at home and fall further and further behind in school, eventually dropping out entirely because they have no way to cope with their menses at school. They become permanently disadvantaged in the quest for social equality. This need not be. The cost for this first campaign, to provide 1,000 kits to girls in Nepal, South Africa, Nicaragua, and Malawi, is \$9,000.



PROJECT PARTNERS:

One Dollar for Life (ODFL); Days for Girls (DfG)

One Dollar For Life helps American donors build classrooms, medical clinics, and other small-scale infrastructure projects in the developing world from donations as small as one dollar. Since its founding in 2007, ODFL has completed 94 such projects in nine countries in Asia, Central America, and Africa. ODFL is an IRS registered 501(c)3 non-profit.

Days for Girls is changing the status quo, through providing lasting feminine hygiene solutions, health education, and income-generation opportunity for women and girls in the developing world. They have reached women and girls in more than 100 countries. They are on target to reach 1 million women and girls by the end of 2017. DfG is a registered 501(c)3 non-profit.

PROJECT MANAGEMENT:

One Dollar For Life

Senior Executive:

Robert Freeman
Founder and Executive Director
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Supervising Executive:

Shandell Randell
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Days for Girls

Senior Executive

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Supervising Executive:

Varies by Country
South Africa: Diana Nelson
Nepal: Dr. Usha Wall
Kenya: TBD
Nicaragua: TBD
Malawi: TBD

PROJECT DATES: On-going

ABOUT THE COMMUNITY:

In many countries of the world, girls don't go to school during their monthly period. A UNESCO report estimates that one in ten girls in Sub-Saharan Africa misses school during their menstrual cycle. By some estimates, this equals as much as twenty percent of a given school year.

The positive impact of educating girls is no secret. With education they make better health choices, better choices of partners, have access to better vocational options, are better parents, and become more engaged members of their civic communities. And yet girls are still missing school due to completely preventable reasons. It's a fact: girls get periods. But menstruation shouldn't result in absences, and girls shouldn't miss out on an education as a result.

Many girls drop out of school altogether once they begin menstruating. The world cannot afford the cost of girls dropping out of school. If a girl attends school for the majority of seven years, she marries later and has fewer children. She'll also be more likely to delay having sex, be less likely to be forced into sex, and, if she is sexually active, more likely to use contraception, avoiding both unwanted pregnancies and infection with sexually

transmitted diseases, including HIV. An educated girl adds to a country's GDP, and is essential for lifting her, her family and her community out of poverty.

ABOUT THE PROJECT:

The ODFL Girl's Equality Project provides teenage girls and women in developing countries with reusable sanitary pads, allowing them to attend school in a manner equal to boys. Each kit includes 8 washable, reusable pads, 2 exterior waterproof shields, 2 pairs of panties, 1 washcloth, soap and a discrete bag for transport. The pads can be washed and re-used hundreds of times. The kit has an expected life span of three years if properly cared for.

DfG's goal is to empower every woman and girl to become an Ambassador of Women's Health, in her school, her neighborhood, and her community. DfG does this through providing kits as a way to open the gateway to larger conversations about health, safety, and leadership.

Not only are girls and women given access to feminine hygiene solutions but DfG are also supporting a girl throughout her entire lifecycle, from providing her with a DfG Kit when she reaches puberty, to teaching her health education for her later life. DfG also offers training for her when she grows older, so that she can produce DfG Kits and support hygiene needs in her own community, while earning a dignified income.

Thus far, Days for Girls has provided kits and health education to over 640,000 women and girls in over 100 countries. They are on target to reach 1,000,000 by the end of 2017. In partnership with ODFL, the hope is to expand the number of micro enterprises that employ the women who sew the kits as well as fund kits by the thousands for distribution through ODFL's existing network of NGO

PROJECT COSTS:

Start-up costs for a micro enterprise are minimal: sewing machines, materials and education. Depending on the facilities available, these may be as little as \$1,500.

The kit prices vary by country and many different options are available. Below is the price sheet for East Africa. As an average for distribution in all counties where ODFL works, we use the price of \$9 per kit. If properly cared for, this will provision a girl for more than five years of education. The present project is aimed at funding 1,000 kits before the end of 2017. Future campaigns will be country-specific, once distribution and training is established.

Menstrual Hygiene Kit Combinations & Pricing

- Days for Girls' Menstrual Hygiene Kits are designed to last for up to three-years. All kits and kit-components are made with locally sourced, high quality, material.

Package	Description	Price
DfG Supreme Kit	<ul style="list-style-type: none"> 2 Shields 8 Liners 2 Plastic bags 1 Cloth bag 2 Panties 1 Bar Soap 1 Wash Cloth 	\$8.00 USD 29,000 UGX 838 KES
DfG Super Kit Plus	<ul style="list-style-type: none"> 2 Shields 8 Liners 1 Plastic bag 1 Cloth bag 1 Panty 	\$7.00 USD 25,000 UGX 730 KES
DfG Super Kit	<ul style="list-style-type: none"> 2 Shields 8 Liners 1 Plastic bag 1 Cloth bag 	\$6.20 USD 22,000 UGX 640 KES
DfG Basics Kit Plus	<ul style="list-style-type: none"> 1 Shield 4 Liners 1 Plastic bag 1 Cloth bag 	\$3.70 USD 13,500 UGX 390 KES
DfG Basics Kit	<ul style="list-style-type: none"> 1 Shield 4 Liners 1 Plastic bag 	\$2.50 USD 9,000 UGX 260 KES
DfG Pocket Pod Kit Plus	<ul style="list-style-type: none"> 1 Shield 2 Liners 1 Pouch 	\$1.70 USD 6,000 UGX 173 KES
DfG Pocket Pod Kit	<ul style="list-style-type: none"> 1 Shield 2 Liners 	\$1.40 USD 5,000 UGX 145 KES
DfG Shield	<ul style="list-style-type: none"> 1 Shield 	\$0.60 USD, 2,000 UGX, 58 KES
DfG Liner	<ul style="list-style-type: none"> 1 Liner 	\$0.40 USD, 1,500 UGX, 43 KES
DfG Cloth Bag	<ul style="list-style-type: none"> 1 Cloth bag 	\$1.10 USD, 4,000 UGX, 115 KES

SUITABILITY FOR VOLUNTEER TRAVEL:

High. Student volunteers are currently scheduled to visit a micro enterprise in Johannesburg in June, 2017. The group will meet the women who are sewing the kits under the guidance of DfG, participate in a training session where local women undergo the educational portion of kit distribution, help with the construction of the kits: sewing on labels, cut fabric, iron, etc. Finally, they will participate in the distribution of kits to target recipients in the Tembisa township of Johannesburg. These

activities will occur under the supervision of ODFL's South African NGO partner, CUDDLE Trust.

EVALUATION:

We rate this a High Priority investment based on these factors:

- The extreme need among the population served
- Absence of available alternatives to address the need
- External benefits to the surrounding area's population
- The very high impact of invested funds
- Relatively low cost compared with typical ODFL investments
- Ability for the project to be completed quickly
- Suitability for donor volunteers to visit and contribute