



ODFL Project Profile

The Girls' Equality Project



Project Name:

The Girls' Equality Project

Project Location:

South Africa, Kenya, Malawi, Nepal, Myanmar, Indonesia, Nicaragua, other countries.

Product Summary:

Reusable sanitary pad kit for teenage girls.

Product Detail:

- Washable flannel pads
- Waterproof exterior shield
- Transport bags
- Reusable hundreds of times

Project Cost:

\$9 for 1 kit of 8 pads plus shields, bags, panty, soap, etc. First campaign goal is \$9,000 for 1,000 units.



Girls throughout the world are discriminated against. The burdens are especially debilitating in education once girls reach puberty. In many countries, teenage girls miss a full week of school each month due to menstruation. This leaves girls disadvantaged for life.

The ODFL Girl's Equality Project provides teenage girls in developing countries with reusable sanitary pads, allowing them to attend school in a manner equal to boys. A package for one girl includes 8 washable, reusable pads, 2 exterior waterproof shields, 2 pairs of panties, 1 washcloth, soap and a discrete bag for transport. The pads can be washed and re-used hundreds of times. The kit has an expected life span of three years if properly cared for.

ODFL is working with *Days for Girls*, a non-profit that employs women in developing world countries to make the kits. The cost to provision one teenage girl is \$9, a very low cost to liberate half of humanity's potential.

Website: www.odfl.org

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ODFL is a 501(c)3 non-profit.

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It's Working