



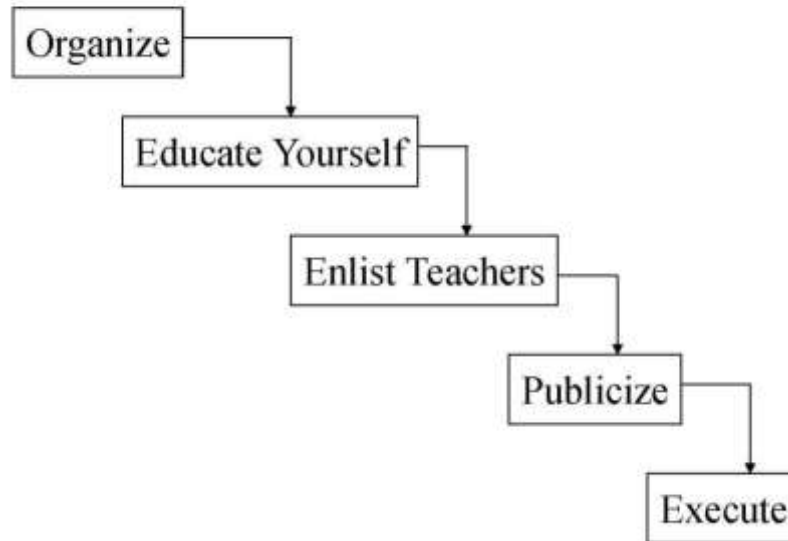
How To Do a Successful ODFL Fundraiser in YOUR School

A guide for Clubs, Classes, Schools,
their Leaders, and Advisors

Overview

If you follow these steps you *will* be successful.

Leading a Successful ODFL Service Project



The Concept:

- Your club/class organizes a service project for the entire school
- Every student donates just one dollar
- Every dollar donated goes to the Project your school chooses
- Every student becomes a bigger person
- The world becomes a better place

What you need:

- A sponsoring teacher and club/class
- 3 – 4 weeks from start to finish
- *Passion*—to change the world
- *Commitment*—to student growth

What you will get:

- A tighter team
- Bigger people
- A prouder school
- A better world

High Level Summary of the Process

See the short video keyed to this document on the ODFL web site.

Above All Else: Be sure it's an all-school campaign with *everybody* on board

Organize

- Build your team; Set your goals; assign tasks and dates
- Secure a week for the drive with the school administration
- Register with ODFL to get brochures, boxes, etc.

Educate Yourself

- Educate all club/class members—YOU will be the school's experts
- Know the project *and* ODFL (building bigger people)
- Use the resources (flyers, videos, posters, etc.) on the ODFL site

Enlist Teachers (*This step is super important!*)

- Visit *every* teacher on campus and explain the cause
- Give each a letter, an ODFL brochure, a project flyer, and a box
- Ask their help to encourage students to give just \$1

Publicize

- Enlist *every club on campus* to help meet the school's goal
- Saturate the school with publicity
- Have a two-person team visit *every classroom* to encourage students
- Share the project *and* that we're building Bigger People: ourselves!

Execute

- Assemble boxes; deliver one to each classroom
- Teachers pass them around during the drive
- Collect boxes during lunch; count money; return boxes to classrooms
- **Announce progress every day**, remind everybody of the school's goal
- Continue until the \$1 per student school goal is achieved

How to Utilize the Collection Boxes



You get the boxes (and brochures for teachers) when you register for the drive. Assemble them and put one in every classroom. Give it to the teacher when your 2-person team visits them to ask for their help.



Collect the boxes at lunch. Count the money and return the boxes to the classroom so they're ready for the next day's collections. Announce progress every day.

Teacher/Classroom Visit Talking Points

Practice these before visiting teachers and classrooms



- We're doing a Service Project to [insert Project here]
- [State the most important benefit to the community receiving the Project]
- We're asking every student in the school to donate just *one dollar*
- **Every dollar donated** goes into the Project
- What we're *really* building is ourselves and our belief in ourselves to do big things
- If every teenager in the country gives just *one dollar* we can build more than 1,000 schools every year in the developing world!



ODFL Fundraiser Approval Form

(When you return this form we send you your collection boxes and a brochure for every teacher)

A signed copy of this form **MUST** be returned to ODFL before a school can carry out an ODFL fundraiser. You may scan and email it, or send a hard copy to the address below. Also, please schedule a short phone conversation with your faculty advisor and ODFL. Call Shandell Randall at 831-247-3961 or email shandellr@odfl.org

Our school, _____, located at _____
_____, wishes to carry out a fundraiser to raise money for One Dollar For Life (ODFL). The planned dates for the fundraiser are _____. The Faculty advisor is _____, Direct phone: _____ and email address: _____.

We understand that “One Dollar For Life” and “ODFL” are proprietary names and that our use of those names and its images in no way confers any interest in them. We agree to convey all funds raised to ODFL at the conclusion of the fundraiser. Send to:

ODFL
Attn: Robert Freeman
3833 Park Blvd. #16
Palo Alto, CA 94306

ODFL is an IRS registered 501(c)3 non-profit corporation and neither our school nor any of its members are receiving gifts or other items of value in exchange for our efforts and donations. **We recognize that 100% of all funds raised by student donations will go toward the designated Project which is** _____.

Administrator’s printed name: _____
Administrator’s signature: _____
Title: _____
Date: _____



Additional Fundraising Ideas

These are some of the ways other schools have worked to make their target number for the fundraiser. Use them or invent your own!

- Talent Show
- Fashion Show
- Bowling Tournament
- Battle of the Bands
- Student Art Auction
- Student Recipe Book
- Dance
- Car Washes
- Hair Shaving in the Quad
- Sports Clinic for Elementary School Students
- Poetry Slam
- Student/Faculty Olympiad
- Matching by adult service clubs (Kiwanis; Rotary, etc.)

Don't stop until your school has met its goal!