



**“Outstanding Youth Philanthropy  
Organization of the Year, 2009”**

*~ Association of Fundraising Professionals*

## **READ ME FIRST**

Dear Student Leader,

Congratulations on your vision to do ODFL. It is one of the most rewarding things you will ever do. There are just a few things to follow to make sure you are successful.

1. Have a Club or Class sponsor the drive. You'll need the hands and a teacher/adviser to help with details.
2. Choose the Project that will resonate best with your school. You want everyone to be excited.
3. Organize yourselves using the “How To Do a Successful ODFL Fundraiser” video and document.
4. Execute the drive, being sure that the entire school is on board. The more who participate, the greater the pride.
5. Celebrate and share your success with the ODFL Facebook page. YOU are a model for so many other teenagers and schools.

There are very few activities where students can show themselves the power they really have in the world. ODFL is one of them *and it's working*.

If you need any help with *anything*, write [info@odfl.org](mailto:info@odfl.org)

Yours in a Better World,

ODFL